



PRAGNA

THE NEWS LETTER – ACADEMIC YEAR : 2021-22

Department of MBA

ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE, New Delhi and Affiliated to JNTUK Kakinada, NAAC & NBA Accredited

An ISO 9001:2015 Certified Institution, Vijayawada-520 008



VOLUME : 06



Issue Special



Workshops



Guest Lectures



Training Programs



Placements



Outbound Training



Faculty Partaking

AY :: 2021-22

Origin & History Of ALIET

Andhra Loyola Institute of Engineering and Technology (ALIET) is managed and administered by the members of the Society of Jesus, also known as Jesuits, belonging to 'Jesuit Province Society – Hyderabad', covering both the states of Andhra Pradesh and Telangana. It was established in 2008 with the approval of Rev. Fr. Peter Hans Kolvenbach, the then Superior General of the Society of Jesus, and with the permission of Rev. Fr. Joseph Sebastian SJ, the then provincial of the Andhra Jesuit Province. The institution was finally set up under the leadership of Rev. Fr. Pothireddy Anthony SJ, the then provincial of the Andhra Jesuit Province and through the tireless efforts of Rev. Fr. Thainese SJ, the founding Director of ALIET. The institution, recognized by the Government of Andhra Pradesh and affiliated to JNTU Kakinada, was approved by AICTE, New Delhi, on 4th June 2008.

ALIET is a sister-institution of Andhra Loyola College (ALC), Vijayawada, a well-reputed autonomous college started in 1953 and awarded the status 'College with Potential for Excellence' (CPE) by the UGC. Both these institutions, situated in the same 98-acre campus, are registered under the Loyola College Society, Guntur-Vijayawada. The Institution is recognized by the Government of Andhra Pradesh and affiliated to JNTUK, Kakinada. It is Accredited by NAAC & an ISO 9001: 2015 Certified Institution.

The Andhra Pradesh State Skill Development Corporation (APSSDC) has established a skill development centre in collaboration with Siemens, to train the students. Nearly 3000 students have been trained so far. This is a milestone in the history of ALIET. Since 2019 it has been successfully functioning under the esteemed leadership of Rev. Fr. Dr. A. Francis Xavier S.J as a Director of this institution.

About the Department of MBA

The Department of Master of Business Administration at ALIET was established in 2009. Since its inception the department has made giant strides towards quality in management education. The MBA program at ALIET aims at Leadership Development, Experiential Learning and Academic Excellence. It is highly customer centric, customized and comprehensive and attracts the best of students and faculty.

□ *Vision of the Department:*

To produce high calibre management professionals with a passion for academic excellence, uncompromising human values and sensitive social conscience.

□ *Mission of the Department*

- *M1 - To offer enriching learning experiences to aspiring managers.*
- *M2 - To enable them to realize their full potential.*
- *M3 - To ensure that they serve as agents of continuous improvement and change*
- *M4 - To encourage entrepreneurship and service.*

Founder

St. Ignatius of Loyola, the founder of the Society of Jesus, was born in 1491 as the last child of a large Basque family of Spain. The name 'Loyola' came from the ancestral castle that was the family heritage of St. Ignatius. He recorded his experiences in a book "The Spiritual Exercises" which became the soul and center, the rule and character of every Jesuit who came thereafter.



ALIET Administrative Body



*Rev. Fr. P. Bala Showry SJ
Rector*



*Rev. Fr. Dr. A. Francis Xavier SJ
Secretary & Director*



*Dr. O. Mahesh
Principal*



*Rev. Fr. D. Bala Swamy SJ
Assistant Director*



*Rev. Fr. N. Britto Martin Paul SJ
Assistant Director*



*Rev. Fr. Dr. S. Melchior SJ
Treasurer*

EDITOR



Mr. Gangadhara Rao.U
Asst. Prof Dept. Of MBA

STUDENT COMMITTEE



M. Nandasami Naik
Roll. No: 20HP1E0052



A.Sony Krishna Veni
Roll. No: 20HP1E0031



G. Venkata Pavan Kumar
Roll. No: 20HP1E0061



K. Pushpa Priya
Roll. No: 21HP1E0015



N.Mahesh
Roll. No: 21HP1E0036



K. Yedukondalu
Roll. No: 21HP1E0055

Teaching Faculty



Rev. Fr. D. Bala Swamy SJ MBA
Assistant Professor



Dr. T. Subba Rayudu. MBA, PGDHRM, Ph.D
Head & Associate Professor



Dr. N. Janardhana Rao. MBA, M.Com, M.Phil, Ph.D
Associate Professor



Mrs. V. Nagalakshmi. MBA, (Ph.D),
Assistant Professor



Mr. P. Rajesh MBA, (Ph.D)
Assistant Professor



Mrs. Lavanya PB MBA, MHRM., (Ph.D),
Assistant Professor



Mr. Gangadhara Rao.U MBA, M.Com., (Ph.D)
Assistant Professor

Contents

ACTIVITY	Pg.No
1. A Five Day National Level Online FDP	01
2. 72 nd Constitution Day	04
3. Industrial Study Visit	05
4. Webinar of Road Safety	06
5. Webinar on Share Market	07
6. The Start-up Journey - Idea Through Execution	08
7. Issues and Challenges of Entrepreneur	09
8. The Art Of Pursuing Entrepreneurial Career-selecting A Venture	10
9. Fundamentals Of Managing Personal Finance	11
10.A New Focus On Sustainable Skills Set: Placement- Entrepreneurship- Empowerment	12
11. Role Of One District One Product Approach (Odop) In Making India Self-reliant	14
12.A Two-day Workshop On Tally	16
13.One-day Workshop On “Intellectual Property Rights”	17
14.Sensitization Sessions	18
15.Business Games	22
16.Outbound Training	26
17.A Day With Myself	27
18.Alumni Meet	29
19.Student Achievements In Co-curricular & Extra-curricular Activities	32
20.Workshops Attended by Faculty	33
21.Papers Presented & Attended In Conferences By Faculty	35
22.Research Article Publications by Faculty	36
23.FDP’s Attended by Faculty	37
24.Faculty Achievements	42
25.Placements	43

A Five day National Level Faculty Development Programme on “Promoting Innovations in Business Management” organised by Department of Master of Business Administration in association with Internal Quality Assurance Cell, Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh from **26th to 31st May, 2022 @ 2.30 pm – 4.00 pm (every day)**.

Day – 1 resource person Prof. Sibanjan Mishra, Professor of Finance, XIM University, Bhubaneswar for valuable insights on Innovations in Business and Financial Innovations.

Day - 2 resource person Prof. M J Xavier, Professor of Marketing and Business Analytics, Loyola Institute of Business Administration, Chennai for his exceptional knowledge sharing on Marketing Innovations.

Day - 3 resource person Mrs. Pooja V, Managing Director, JDPALS Private Limited, Hyderabad for her excellent deliberation on Business Innovations from the corporate view point.

Day - 4 resource person Prof. B. Aiswarya, Professor of Human Resource, Loyola Institute of Business Administration, Chennai for her knowledge sharing on promoting business innovations- HR perspective.

Day - 5 resource person Fr. Vineeth George CMF, Doctoral Scholar, IIT-Hyderabad for the knowledge sharing on Promoting Innovations in business management; from the perspective of corporate communication

Rev. Fr. Dr. A. Francis Xavier SJ, Secretary & Director, Andhra Loyola Institute of Engineering and Technology, Chief Convenor for the encouragement and guidance in the conduct of FDP, Dr. O. Mahesh, Principal and Chairman of FDP for chairing the FDP and guidance, Rev. Fr. D. Balaswamy SJ, Assistant Director and Chief Advisor of the FDP, Rev. Fr. P. Bala Showry, S J, Rector, Andhra Loyola Institutions, Chief Patron of the FDP, and Rev. Fr. N. Britto Martin Paul SJ, Assistant Director, Convenor Dr. Subba Rayudu Thunga, HOD, Department of MBA, Co- Convenor Dr. N. Janardhana Rao Co-ordinators Mr. Rajesh Pasala and Mrs. Lavanya PB, Asst. Professors, Dept of MBA Co-ordinators Mrs. V. Naga Lakshmi, Mr. U. Gangadhara Rao, Mrs. P. Sudha Rani and Dr. Ch. Vijaya, contributed their services regarding FDP so that, Department of MBA is in a position to spreading its wings at national and international platforms.

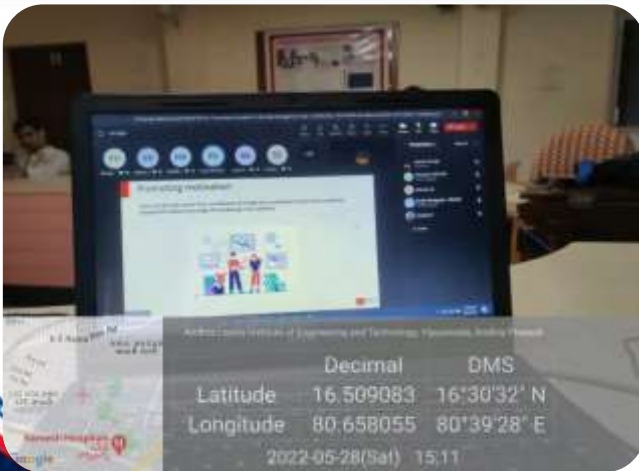
Day-1



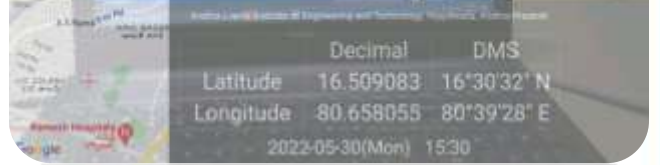
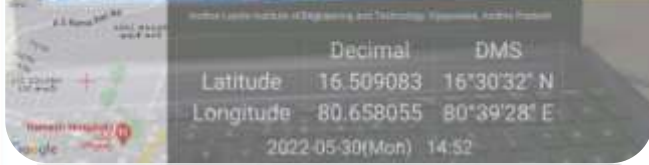
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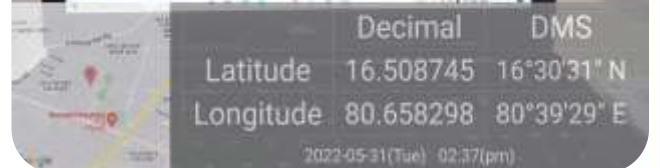
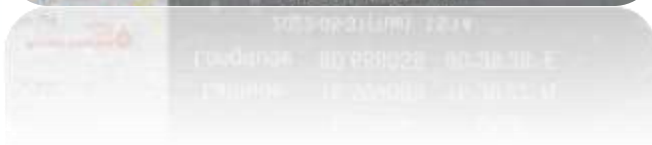
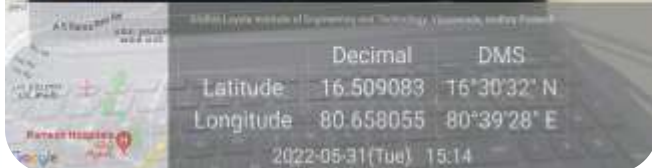
Day-3



Day-4



Day-5



72nd CONSTITUTION DAY

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organised **“72nd Constitution Day” celebrations on 26th November, 2021 (Friday)**. This event was organised to commemorate contribution of Dr. B. R. Ambedkar, the Father of Indian Constitution and to celebrate 72nd Constitution Day. On this occasion, Department of MBA in collaboration with NDLI Club, ALIET conducted an elocution competition with the theme of “Constitutional Democracy”. The program started with reading ‘Preamble’ and reaffirming the Fundamental duties, rights and Directive Principles of the State policy. Later, students actively participated in the Elocution competition and showed their tribute to the “Father of the Constitution”. Ms. A. Deevana of III year B.Tech (CSE) bagged First prize. Second and third prizes bagged by Ms. M. Gowri of IV year B. Tech (ME) and Ambati. Mounika Sri of II year MBA respectively.

Rev. Fr. Dr. A. Francis Xavier, Director, ALIET greeted the students on this occasion. Dr. O. Mahesh, Principal has told that activities of this kind along with academics will churn the students as responsible citizens. Rev. Fr. D. Bala Swamy SJ, Assistant Director, Rev. Fr. Britto Martin Paul SJ, Assistant Director applauded the students for their active participation. The programme was headed by Dr. T. Subba Rayudu, Head of the Department. Mr. K. John Raja Ravi Kiran, Assistant Professor, Department of Mechanical Engineering was the Judge for the event. Department faculty Dr. N. Janaradhana Rao, Mrs. V. Naga Lakshmi, Mr. P. Rajesh, Mrs. Lavanya P B, Mr. U. Gangadhar Rao took lead in smooth conduct of the event. Rev. Fr. Britto Martin Paul, Assistant Director congratulated and distributed prizes to the winners.



INDUSTRIAL VISIT

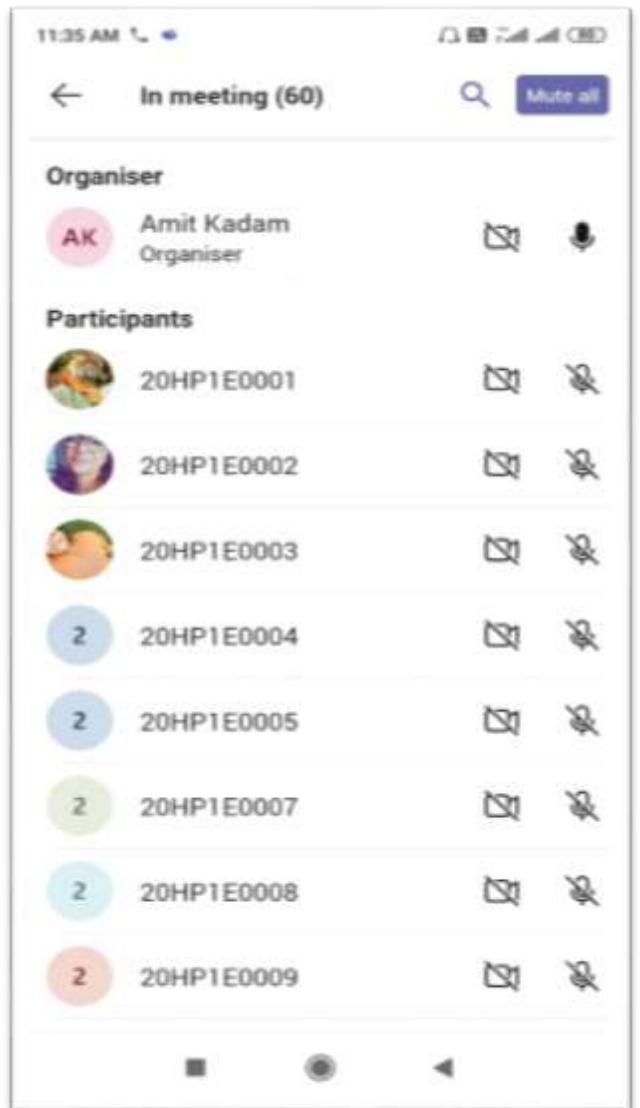
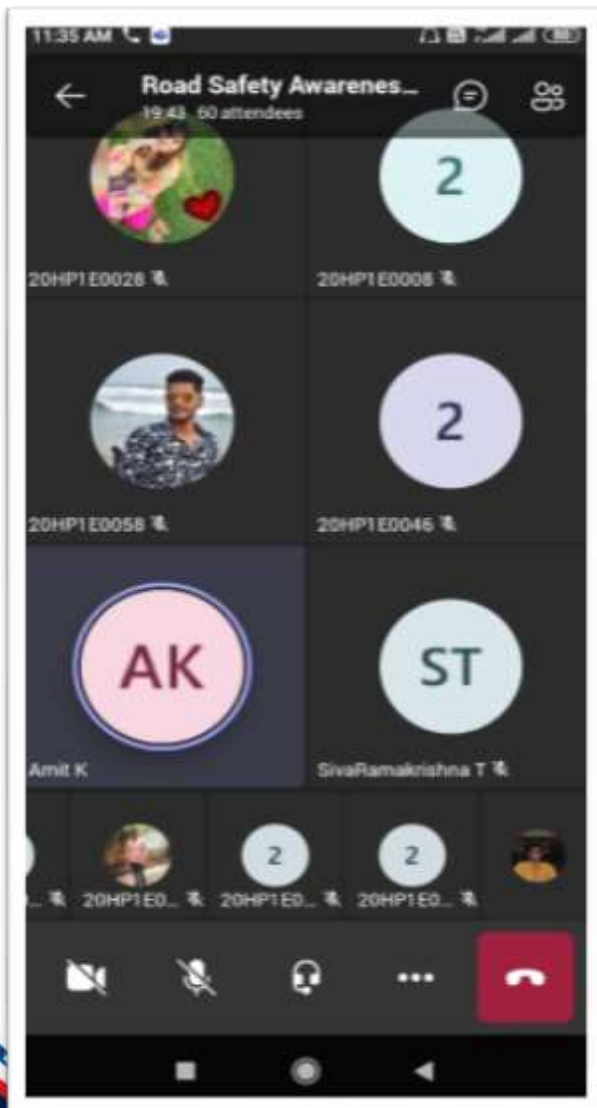
On 13th April 2022, MBA 2nd year students visited **JOCIL Limited, Dogiparru**- Manufacturers of Bathing and Toiletry soaps where branding is done by the vendors. Mr. N. Janardhana Rao, Associate Professor, and Mrs. P.B. Lavanya Asst. Professor of MBA Department accompanied the students.



WEBINARS

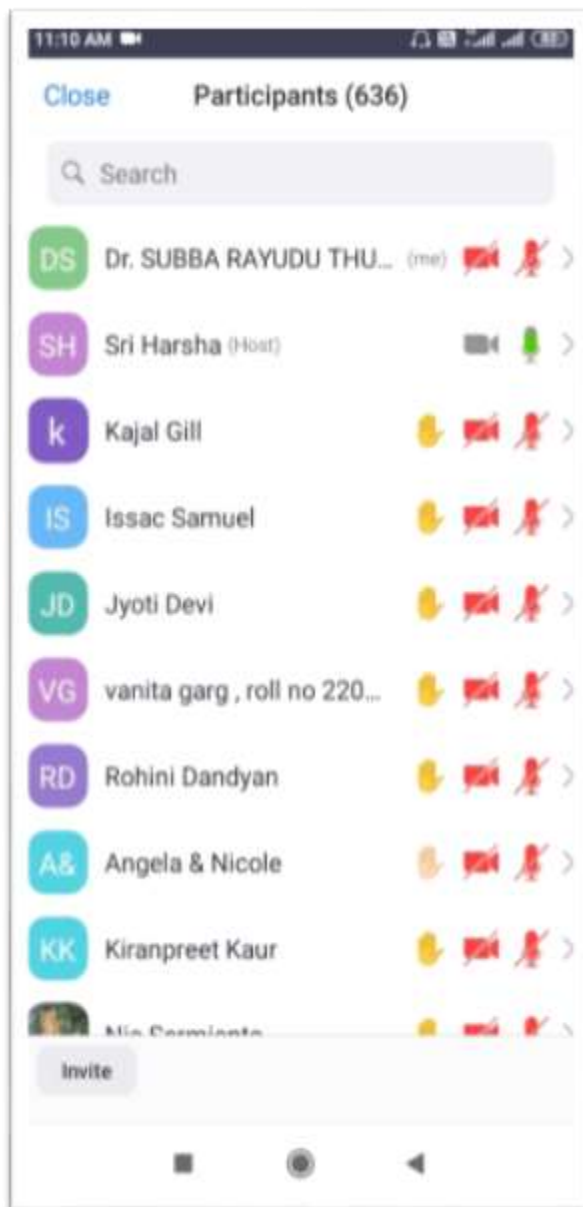
WEBINAR ON ROAD SAFETY

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized a **“Webinar on Road Safety”** on **09th June, 2021** for I MBA Students with the collaboration of **Honda Motor Cycles and Scooters Private Limited**. This event was organised to edify the students regarding road safety. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B. and Mr.U.Gangadhara Rao were present.



WEBINAR ON SHARE MARKET

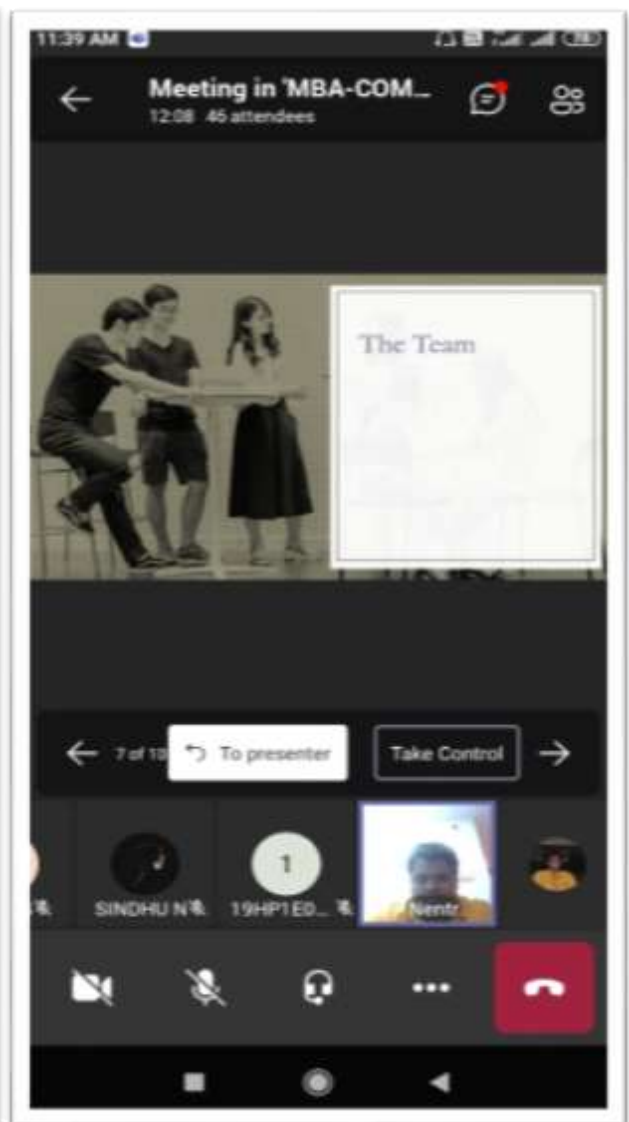
Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized a “**Webinar on Share Market**” on **12th June, 2021** for I & II MBA Students. **Mr. Sri Harsha, Managing DirectiroProprietor, Shine Projects, Hyderabad** interacted with the students and explained about various investment securities and investment process. Head of the department **Dr.T.Subba Rayudu** and faculty of MBA Department **Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B. and Mr.U.Gangadhara Rao** were present.



“THE START-UP JOURNEY - IDEA THROUGH EXECUTION”

BY Mr. Gowtham Thotapalli

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized webinar on “**The Start-up Journey - Idea through Execution**” on **27th July 2021**. **Mr. GOWTHAM THOTAPALLI, Founder &CEO, NENTR India Private Limited, Hyderabad**, interacted with the students and explained about various start-up schemes, Govt. Financial Support and educated students in entrepreneurial skills. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mr.P.Rajesh, Mrs.Lavanya P.B., Mrs.V. Nagalakshmiand, Mr.U.Gangadhara Rao and MBA students were present.



“ISSUES AND CHALLENGES OF ENTREPRENEUR”

By Mr.D.Bujji Babu, Proprietor, Bhagya Lakshmi Flour Mill, I.D.A, Kondapalli.

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized Webinar on “Issues and Challenges of Entrepreneur” on 1st December 2021. Mr.D.Bujji Babu, Proprietor, Bhagya Lakshmi Flour Mill, I.D.A, Kondapalli interacted with the students and explained about various legal issues and challenges to start different businesses. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B. and Mr.U.Gangadhara Rao were present.

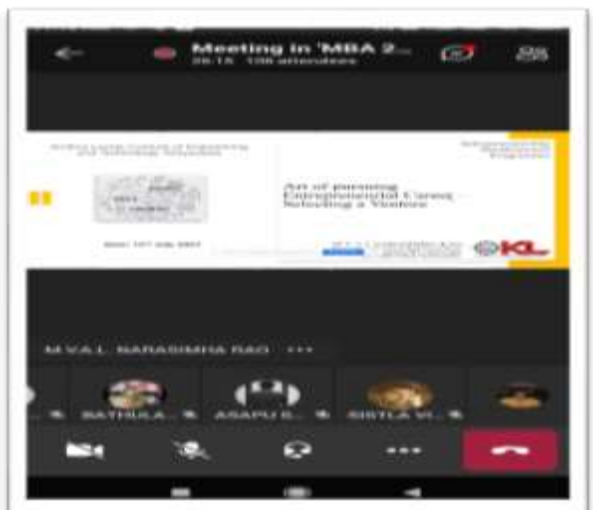
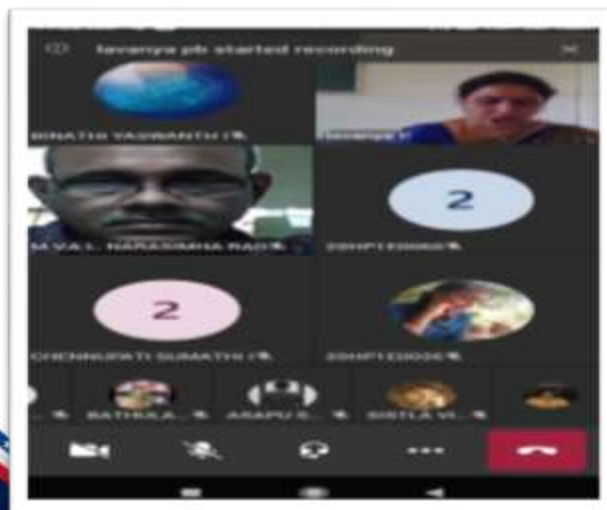


GUEST LECTURES

“THE ART OF PURSUING ENTREPRENEURIAL CAREER-SELECTING A VENTURE”

BY Prof. M V A L NARASIMHA RAO

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized A Guest Lecture on “The Art of Pursuing Entrepreneurial Career-Selecting a venture” on 15th July 2021. Prof. M V A L NARASIMHA RAO, Assistant Registrar, K L University, IIC-Innovation Ambassador, interacted with the students and explained about various start-up schemes and educated students in entrepreneurial skills. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mr.P.Rajesh, Mrs.Lavanya P.B., Mrs.V. Nagalakshmiand, Mr.U.Gangadhara Rao and MBA students were present.



“FUNDAMENTALS OF MANAGING PERSONAL FINANCE”

By Dr. Sharan Kumar Shetty, Ideator & Founder-Capital Advisors firms-Mumbai.

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized Guest Lecture on “Fundamentals of Managing Personal Finance” on 22nd November 2021. Dr. Sharan Kumar Shetty, Ideator & Founder-Capital Advisors firms-Mumbai interacted with the students and explained about different fundamentals of managing personal finance. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B., and Mr.U.Gangadhara Rao were present.



WORKSHOPS

“A NEW FOCUS ON SUSTAINABLE SKILLS SET: PLACEMENT- ENTREPRENEURSHIP- EMPOWERMENT”

By Prof. Dr. Bhaskar Reddi. G, CEO, CEFIL & Advisor: Skill India Mission

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organised a Workshop on “A new focus on Sustainable Skills Set: Placement- Entrepreneurship- Empowerment” on 03rd December, 2021 (Friday). Prof. Dr. Bhaskar Reddi. G, CEO, CEFIL & Advisor: Skill India Mission was invited as the resource person for the workshop. The workshop focused on making the students understand the skills set required to have placement, entrepreneurship and empowerment. He said four types of skills set such as Soft skills, Technical Skills, Professional Skills and Life skills are necessary for every individual to empower themselves. The Strengths, Weaknesses, Employability, Availability (of Options and risk), Resources theorem (SWEAR theorem) development by the resource person should be replaced with the erroneous SWOT theory to suit the present day skills requirement. Sir emphasized on the Psychosomatic Health as the prime requirement of the corporate in their hiring process. He guided the students to apply for various value added and certificate courses to strengthen their employment opportunities and suggested various sources of Finance, schemes available for entrepreneurs to start Micros, Small, Medium Enterprises (MSMEs) and scholarships available for higher education. The workshop was highly informative and inspiring.

The programme was headed by Dr. T. Subba Rayudu, Head of the Department. Department faculty Dr. N. Janaradhana Rao, Mrs. V. Naga Lakshmi, Mr. P. Rajesh, Mrs. Lavanya P B, Mr. U. Gangadhar Rao took lead in smooth conduct of the event.

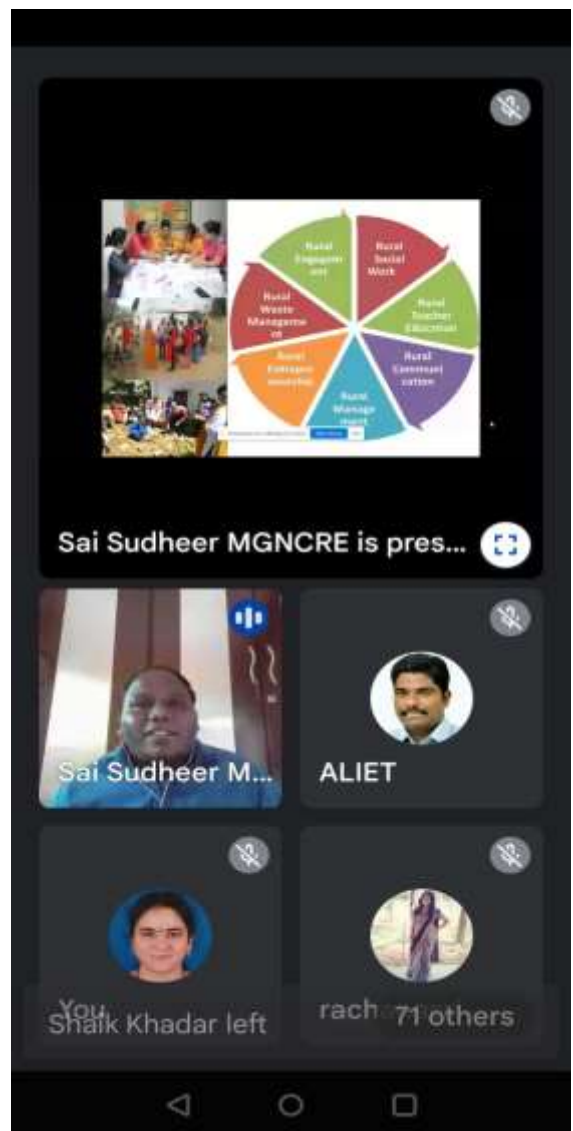
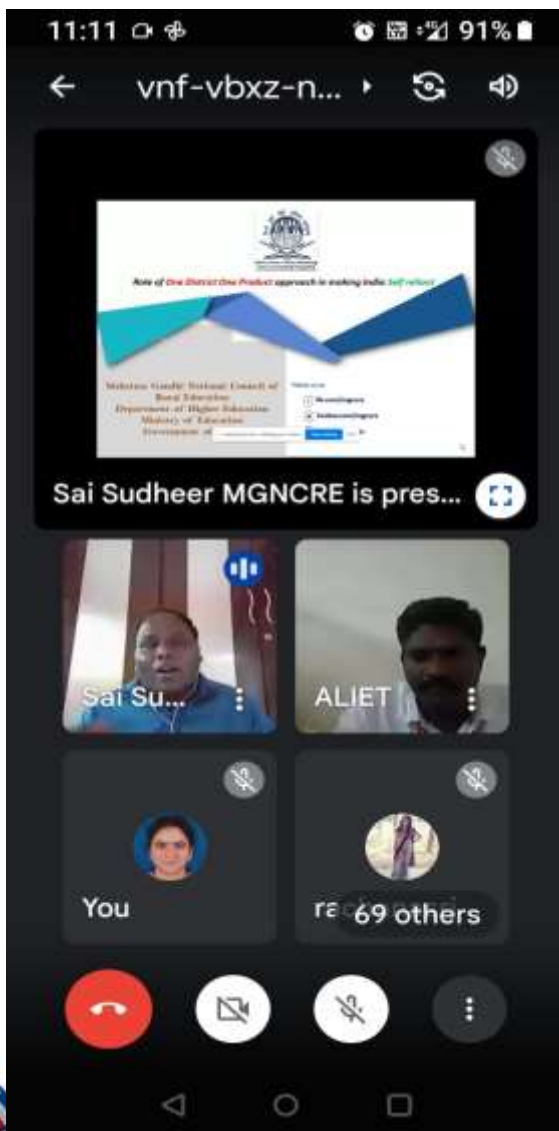


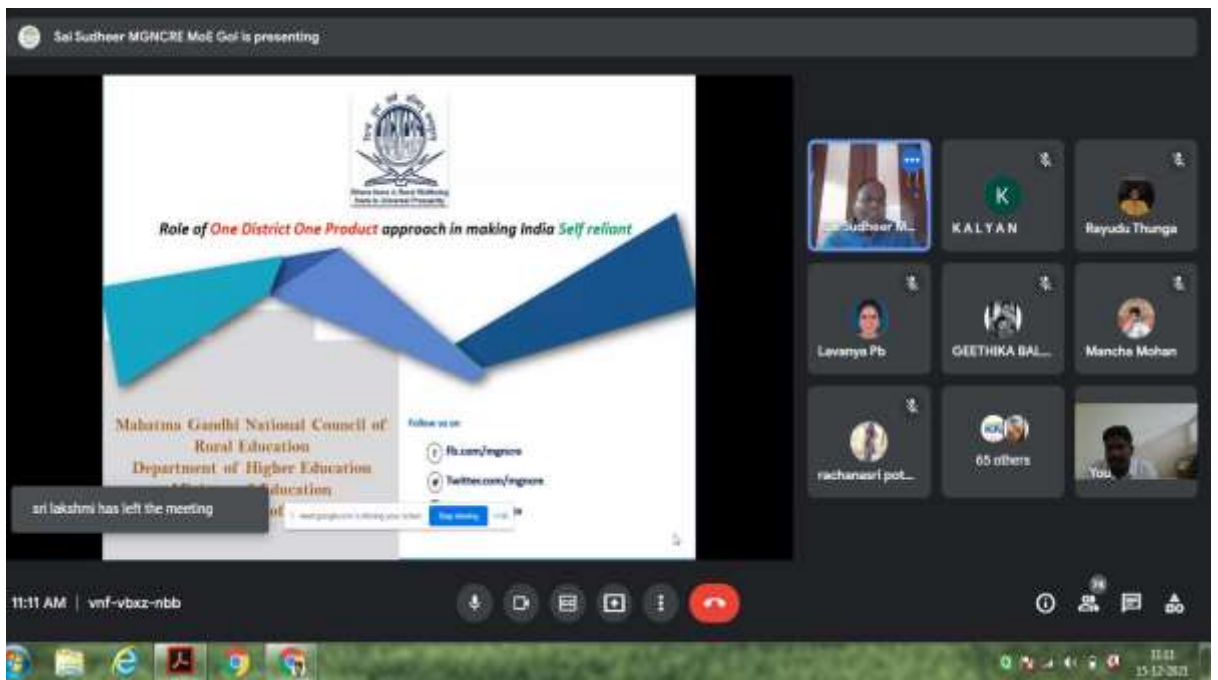
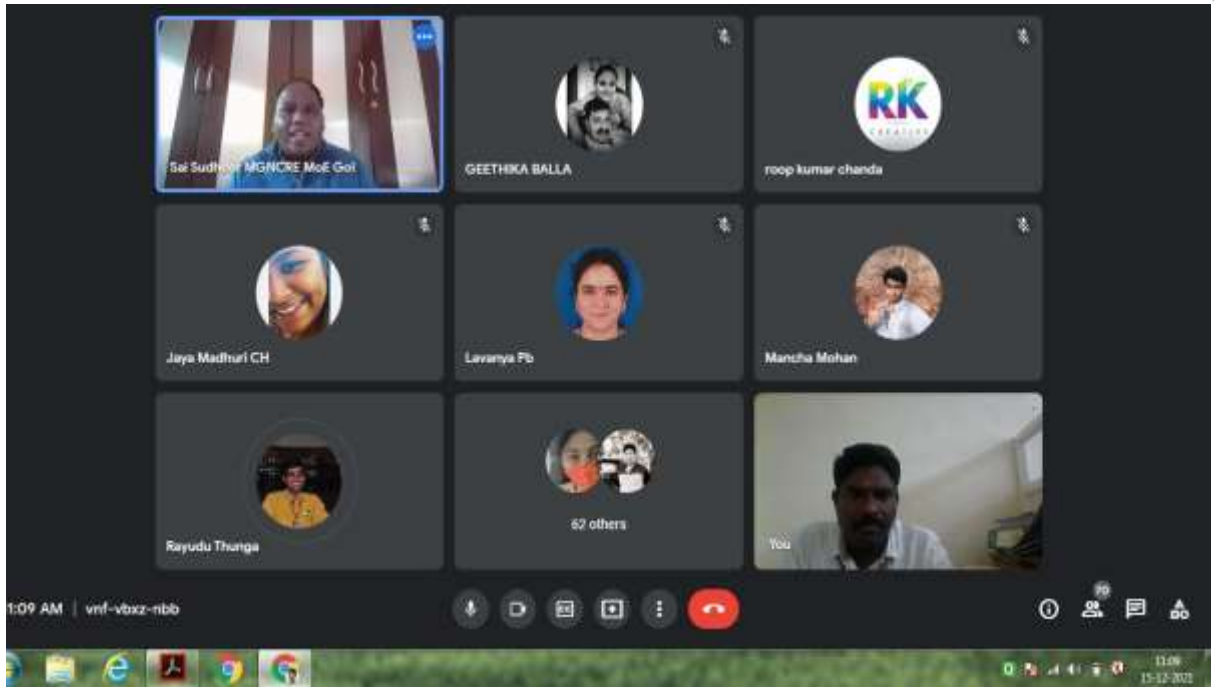


“ROLE OF ONE DISTRICT ONE PRODUCT APPROACH (ODOP) IN MAKING INDIA SELF-RELIANT”

In association with Rural Entrepreneurship Development Cell (REDC) and Department of Business Administration Andhra Loyola Institute of Engineering and Technology, Vijayawada, Krishna District.

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized Workshop on “Role of One District One Product Approach (ODOP) in making India self-reliant” in association with Rural Entrepreneurship Development Cell (REDC) on 15th December 2021. Sri J. Sai Sudheer Kumar, Resource Person, MGNCRE interacted with the students and explained about objectives of and role of One District One Product Approach. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B., and Mr.U.Gangadhara Rao were present.

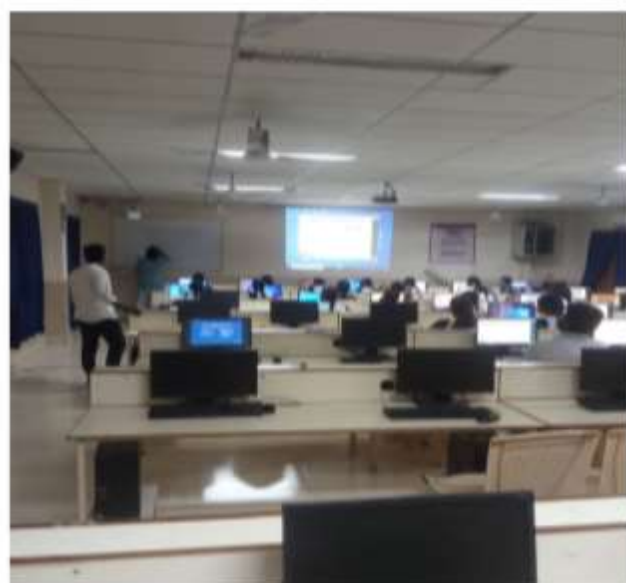
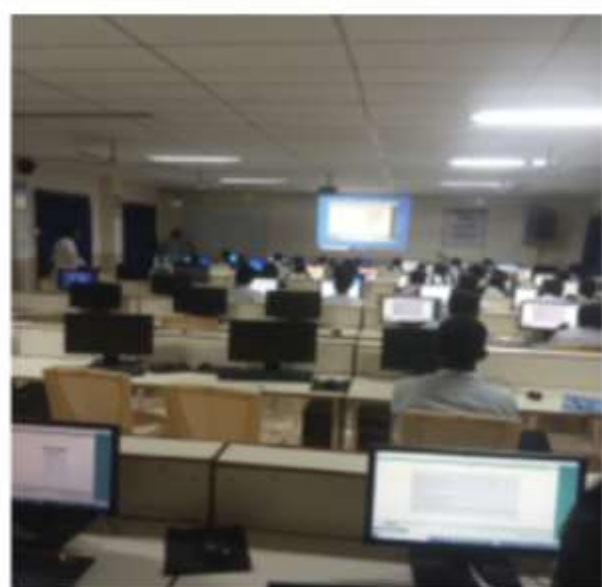




“A TWO-DAY WORKSHOP ON TALLY”

By Mr.K Venkata Siva Sai, Analyst – Accounts Payable, Flextronics Technologies India Private Ltd, Chennai.

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized A **Two-day Workshop on “Tally”** by **Mr.K Venkata Siva Sai, Analyst – Accounts Payable, Flextronics Technologies India Private Ltd, Chennai from 25-03-2022 to 26-03-2022**. He interacted with the students and taught preparation of accounts through tally. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B. and Mr.U.Gangadhara Rao were present.



ONE-DAY WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS”

By Dr.P.V.V.S.Murthy, Member of District Consumer Forum, Vijayawada Guest Faculty-Acharya Nagarjuna University

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized **One-day Workshop on “Intellectual Property Rights” on 8th April 2022**. **Dr.P.V.V.S.Murthy, Member of District Consumer Forum, Vijayawada Guest Faculty-Acharya Nagarjuna University, Guntur** explained about legal aspects of Intellectual Property Rights. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mr.P.Rajesh, Mrs.Lavanya P.B., Mrs.V. Nagalakshmi and, Mr.U.Gangadhara Rao were present.



SENSITIZATION SESSIONS

“WORKING WITH DISABLED STUDENTS”

By Dr. G. Sahaya Bhaskaran,

Coordinator, Higher Education for Persons with Special Needs (HEPSN), Andhra Loyola College (Autonomous), Vijayawada

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized Sensitization Session for Faculty on “Working with Disabled students” on 16th July 2021 by Dr. G. Sahaya Bhaskaran, Coordinator, Higher Education for Persons with Special Needs (HEPSN), Andhra Loyola College (Autonomous), Vijayawada. He was interacted with the faculty and explained about various best practices to Working with Disable Student. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Mr.N.Janardhana Rao, Mrs.V. Nagalakshmi, Mr.P.Rajesh, Mrs.Lavanya P.B. and Mr.U.Gangadhara Rao were present.



Loyola faculty get tips on working with students with disabilities

SPECIAL CORRESPONDENT
VIJAYAWADA

A number of students with intellectual disabilities suffer failures and feel dejected. This could be avoided by identifying their disabilities and taking corrective measures to them, said G. Sahaya Bhaskaran, Coordinator for Higher Education for Persons with Special Needs (HEPSN) wing of Andhra Loyola College.

Addressing a sensitization session for faculty on working with students with disabilities and developing assistive devices, organised by the Internal Quality Assurance Cell of the Andhra Loyola Institute of Engineering and Technology (ALIET), he spoke at length about the different disabilities that exist among students and the assistive devices that were being developed using new technologies. The devices included visual sound phone, theatre translator, tactile glove vibrate ring and caption call phones used by persons with hearing impairment.

He said since most of them were very expensive in the market, the engineering students should develop low cost devices using norms and existing technologies.

Discussed at the college by A. Francis Xavier, Principal; G. Mahesh, Assistant Director; P. B. Balu Swamy and Fr. Brian Martin Paul and faculty were present.

విద్యార్థుల విద్యార్థుల ప్రత్యేక అవసరాలను గుర్తించాలి

● సాంఘిక సేవల విభాగం ద్వారా విద్యార్థుల అవసరాలను గుర్తించాలి

విద్యార్థుల అవసరాలను గుర్తించాలి. విద్యార్థుల అవసరాలను గుర్తించాలి. విద్యార్థుల అవసరాలను గుర్తించాలి.

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“VIDYA DEEVENA”

Department of MBA in collaboration with Helping Hands-NGO organized an extension programme with the title “**Vidya Deevena**” at **Undavalli centre, Guntur District, AP** on **22nd November, 2021**. 25 students of second MBA participated in the programme. As a part of the programme students have met around 40 street children who are school dropouts and far from basic primary education. They counselled the parents about the importance of education and encouraged them to send their children to the school which is run by NavajeevanBala Bhavan. To support the children education students also distributed school uniforms **with the support of Helping Hands-NGO**. End of the programme food provided to all of them. Mr. A. Rajesh, Extension Programme Officer and Mr. P. Rajesh, Assistant Professor, Department of MBA accompanied the students. Rev. Fr. Dr. A. Francis Xavier-Director of ALIET, Dr. O. Mahesh, Principal and Dr. T. Subba Rayudu, Head of the Department-MBA appreciated all the students for their remarkable work they done on that day.



An Extension Activity with the title “A Day with Children”

With an aim of sensitize the students to develop social values and widespread their responsibility towards the society, Department of MBA organized an extension programme on **6th April, 2022** with the title- “A Day with Children” at **Navajeevan Bala Bhavan, Chigiru Children Home, Penumaka, Guntur District, A.P.** I & II MBA students and faculty of mobilized their own fund Rs.16,550. Total 64 children of different age group are residing in the home. As a part of the programme 30 students of I and II MBA have visited the home in the morning and spent 4 hours of time with children. Students distributed various items like towels, bathing and washing soaps, mirrors, etc. They also distributed biscuit packets, fruits and playing items. Students also organized some games to make the children to make them happy. It was an overwhelmed experience to all the students who were present on the programme day. Children also felt very happy with the visit. Mr. A. Rajesh, Extension Programme Officer and Mr. P. Rajesh, Assistant Professor, Department of MBA accompanied the students. Rev. Fr. Dr. A. Francis Xavier-Director of ALIET, Dr. O. Mahesh, Principal, Rev. Fr. Bala Swami Sj, Rev. Fr. Britto Martin Paul SJ and Dr. T. Subba Rayudu, Head of the Department-MBA appreciated all the students for their remarkable work they have done.





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Amaravati
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2022-04-06(Wed) 11:08(am)



Karakatta Rd, Amaravati, Andhra Pradesh 522501, India
Amaravati
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2022-04-06(Wed) 12:56(pm)



Karakatta Rd, Amaravati, Andhra Pradesh 522501, India
Amaravati
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2022-04-06(Wed) 11:59(am)



Karakatta Rd, Amaravati, Andhra Pradesh 522501, India
Amaravati
Andhra Pradesh
India
2022-04-06(Wed) 10:38(am)



BUSINESS GAMES

“THE CONQUEROR’S LAND”

MBA or Master of Business Administration is a degree crafted to enhance the entrepreneurial, business, and management skills of an MBA student. MBA courses can become extraordinarily tiring and intense with continuous presentations and projects, studies, classes, and constant placement worries. To counter this, first of its kind Department of MBA, Andhra Loyola Institute of Engineering and Technology designed and implemented an Intramural Business Game called “The Conqueror’s Land” to keep the students engaged and motivated and also add more value to their academics. Moreover, this game showcases the practical applications of the economics and business theory they learn through the course. This process of visualization and claim helps them grasp the contents of their curriculum more effectively.

The duration of the game approximately runs for three months in 14 different phases. As a part of the game students divide into four different teams and start working by assuming themselves as entrepreneurs. They perform all the activities to start the firm right from conceiving a business idea to procure the required fund start the business to sell their products and computing their profits. Following are the various phases where every team go through:

Phase 1: Teams Formation

Phase 2: Company Registration

Phase 3: Salary Negotiation

Phase 4: Market Survey

Phase 5: Product Design

Phase 6: Contract with Supplier

Phase 7: Detailed Project Preparation (DPR)

Phase 8: DPR Submission to Banks and Approval

Phase 9: Product Preparation

Phase 10: Product Promotion

Phase 11: Trade Exhibition and Sale

Phase 12: Profit Calculation

Phase 13: Company Audit (Document Verification)

Phase 14: Fruits Gathering



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Longitude 80.658111

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Longitude 80.658111	80°39'29" E



Latitude 16.509014
Longitude 80.658111

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Latitude 16.509024
Longitude 80.658109

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Latitude 16.509008
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Latitude 16.509638
Longitude 80.658213

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Longitude 80.658213	80°39'29" E



Latitude 16.509167
Longitude 80.658011

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Longitude 80.658011	80°39'28" E



“BLOCK LEVEL DECLAMATION CONTEST”

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada in collaboration with **Nehru Yuva Kendra-Vijayawada** organized Declamation contest on the theme “**Patriotism and Nation Building**” on 10th November 2021. As a part of the programme department conducted block level elocution competition where 27 students from II MBA participated. Mr. U. Gangadhara Rao, Mrs. P.B. Lavanya and Mr. P. Rajesh Assistant Professors from Department of MBA were the judges for the competition. Y. Kalyan, A. Sony Krishna Veni and B. Pallavi Durga won the first three positions in the competition. Mr. Y. Kalyani who stood in the first position represented our college at district level competition held by Nehru Yuva Kendra at Dr.M.S.College of Education on 26th November and he secured first position. Dr. O. Mahesh-Principal, Rev. Fr. Dr. A. Francis Xavier-Director of ALIET and Dr. T. Subba Rayudu Head of the MBA Appreciated Mr. Y. Kalyan for his achievement. Mr. P. Rajesh Asst. Professor of MBA Department and Mr. A. Rajesh, Extension Programme Co-ordinator presided over the entire programme.





Kendra Code: 4102
NEHRU YUVA KENDRA –VIJAYAWADA

Ministry of Youth Affairs & Sports, Government of India
Office of the District Youth Co-ordinator
Plot no. 24, Lakshmi Nilayam, Lakshmi pathi Nagar,
Near Autonagar Gate, Patamata Vijayawada

E-mail: dyc.vijayawada@gmail.com

Ph : 0866-2555828

Mobile : 9966357021

Lr. No. NYK/VJA/Declamation/2021-22/193

Dated: 10-11-2021

To,

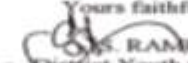
Andhra Loyola Institute of Engineering and Technology
Vijayawada

LETTER OF APPRECIATION

We would like to place on record our sincere thanks and appreciation and extend our best wishes to Andhra Loyola Institute of Engineering and Technology, Vijayawada for being part of the Block Level Declamation programme organized on 10-11-2021 for which the student volunteers are deputed and participated in the event.

We wish the same co-operation in our future endeavors also



Yours faithfully,

S. RAMU
District Youth Officer
Nehru Yuva Kendra
Ministry of Youth Affairs & Sports
Government of India
Plot No. 24, Lakshmi Nilayam, Vijayawada, Andhra Pradesh



OUTBOUND TRAINING

Department of Business Administration of Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized **“Outbound Training”** on **10th March 2022** for I MBA Students. Head of the department Dr.T.Subba Rayudu and faculty of MBA Department Dr.N.Janardhana Rao, Mr.P.Rajesh, Mrs.Lavanya P.B., Mrs.V. Nagalakshmi and, Mr.U.Gangadhara Rao were conducted various management games for students by dividing them into groups.



A DAY WITH MYSELF

Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organised “A Day with Myself” an Interreligious Meet for Self Awareness and Self Reflection on 11th December, 2021. The program was organised for the students to reflect upon themselves and immerse in self awareness to deepen their faith”. Swamy Sevyanandaji Maharaj, Assistant Secretary, Rama Krishna Mission, Sitanagaram, Vijayawada, Bk. Padmaja, In-Charge, Brahma Kumaris, I Town Branch, Vijayawada, Bk. Sirisha, Rajayoga Teacher, Brahma Kumaris, Sitarampuram Branch, Vijayawada, Fr. Darsi Bosco, Promoter of Talitha Kumi, Catholic Priest, Vijayawada Diocese, Rev. Prem Darshan Kodali, President, Bethal Ministries, Gannavaram, Mohammed Kareemuddin, Principal of IQRAA High School, Vijayawada, Moulana Mujahid Khan Umri, President, JIH Vijayawada North and JIH State Finance Secretary were invited as speakers to address the students. The speakers shared their pearls of wisdom of all religions and blessed the students. They said that even though religions are different, the essence is same: all human beings are equal, share your love and serve fellow beings. Speakers made students to participate in activity based learning to understand the essence of all religions.

Rev. Fr. Francis Xavier SJ, Director, Dr. O. Mahesh, Principal, Rev. Fr. D. Bala Swamy SJ, Assistant Director, Rev. Fr. Britto Martin Paul SJ, Assistant Director expressed that, college takes every initiative to empower their students and help in shaping student’s overall personality in line with college vision and Mission. They said that programs of this kind help students to transform themselves as more responsible individuals, helps them in their learning and make them to achieve great heights in their life. Dr. Subba Rayudu Thunga, HoD and Associate Professor, Department of MBA and Mrs. Lavanya P B, Assistant Professor, Department of MBA were the convenors for the program. Mr. N.Ch. Krishna Raju- Asst. Professor, Dept of S&H, Mr. M. Rama Krishna- Asst. Professor, Dept of ECE, Mrs. P. Manikya Prasuna- Assoc. Prof, Dept of CSE, Mrs. P. Prescilla- Asst. Professor, Dept of S&H, Mr. Abdul Azeem - Asst. Professor, Dept of ECE, Dr. N. Janardhana Rao, Associate Professor, Department of MBA, Dr. Ch. Vijaya Lakshmi, Assistant Professor, Department of S&H coordinated the program. Heads of different departments and faculty team of ALIET were present. This program transformed students to drive them towards harmony, peace, love, social cohesion and helped them to shape themselves as responsible citizens.





సర్వమతాల సారాంశం ఒక్కటే

మతమేదా అందరం ఒకే మానవ విలువలతో జీవిస్తామని విద్యార్థులు ప్రతిజ్ఞ చేశారు. ఆంధ్ర లయింజు ఇంటికి రింగ్ కళాశాలలో సర్వమత సమ్మేళన కార్యక్రమం నిర్వహించారు. రామకృష్ణ మఠం, బ్రహ్మ కుమారీస్, ఆంధ్రా విశ్వాస్ సంఘం, క్యాంపస్, క్రీస్టియన్

స్టూడెంట్స్, జమాతే ఇస్లామ్ హింద్ స్టూడెంట్స్ లు చేరిన మత పెద్దలు హాజరై అన్ని మతాల సారాంశం ఒక్కటేనని మారుతూ కళాశాల డైరెక్టర్ పాదరి ప్రొఫెసర్ జీవియర్, పాదరి డ్రెస్ట్, బాల స్టూడెంట్, ప్రీన్సిపల్ మహేశ్ పాల్గొన్నారు. - కరిప్పివగల్, న్యూస్టు

A DAY WITH MYSELF' AT ALIET, VIJAYAWADA

Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada organized a Day with Myself' an intramural Meet for Self Assessment and Self Reflection on 11th December, 2021.

Swamy Sivanarasana Matharu, Associate Secretary, Rama Krishna Mission, Srinagarani, Vijayawada, Dr. Palanisami, In-Charge, Krishna Huzarsa, I Tiren Swamiji, Vijayawada, Dr. Srinivas, Rajalinga Teacher, Brahma Kutams, Silerampuram District, Vijayawada, Fr. Denis Bozon, Proprietor of Yashu Kurni, Catholic Priest, Vijayawada, Diocese, Rev. Pavan Dasrath Kodal, President, Bethel Ministries, Guntur; Mohammed Kareemuddin, Principal of IGRAA High School, Vijayawada and Maulana Masood Khan Ulvi, President, JNF Vijayawada North and JNF State Finance Secretary were invited as speakers to address the students.

Dr. Subba Rayudu Thirug, HoD and Asst. Professor, Dept of MBA and Mrs. Lavanya P. B., Asst. Prof., Dept of MBA were the convener for the programme. Mr. N. Ch. Krishna Raju - Asst. Prof., Dept of BAH; Mr. M. Rama Krishna, Asst. Prof., Dept of ECE; Mrs. P. Manjula Pragnya, Asst. Prof., Dept of CSE; Mrs. P. Preecilla, Asst. Prof., Dept of BAH; Mr. Abul Azeem, Asst. Prof., Dept of ECE; Dr. N. Jayadharani Rao, Asst. Prof., Dept of MBA and Dr. Ch. Vijaya Lakshmi, Asst. Prof., Dept. of BAH coordinated the programme.

The speakers shared their pearls of wisdom and made students participate in actively based learning to understand the essence of all religions.

Heads of different departments and faculty team of ALIET were present. The programme inspired harmony, peace, love and social cohesion, and urged students to shape themselves as responsible citizens.

The speakers shared their pearls of wisdom and made students participate in actively based learning to understand the essence of all religions.



Rev. Fr. Francis Xavier SJ, Director, Dr. C. Mahesh, Principal, Rev. Fr. D. Basu Swamy SJ, Asst. Director and Rev. Fr. Sinto Martin Paul SJ, Asst. Director expressed that the college takes every initiative to empower their students and help in shaping student's overall personality in line with college vision and Mission.

ALUMNI MEET-2021



ANDHRA LOYOLA INSTITUTE OF ENGINEERING AND TECHNOLOGY

Accredited by NAAC & An ISO 9001:2015 Certified Institution



"Nobody is bothered about an institution more than its alumni"

Department of **MBA** Invites you to

VIRTUAL

ALUMNI MEET-2021

It's time to reminisce!!

In the honorable presence of

*Rev. Fr. Dr. A. Francis Xavier, S-J
Director*

*Dr. O. Mahesh
Principal*

*Fr. D. Balaswamy, S-J
Assistant Director*

*Fr. N. Britto Martin Paul, S-J
Assistant Director*

*Dr. T. Subba Rayudu
HOD*

Coordinator

Mr. P. Rajesh, Asst. Professor

and Faculty Members of MBA Department, Students

Registration link: <https://bit.ly/3lqTR2g>

Meeting link will be shared one day before the event

Date
25th Sept 2021

Time
11.30 AM



Virtual Platform
Microsoft Teams

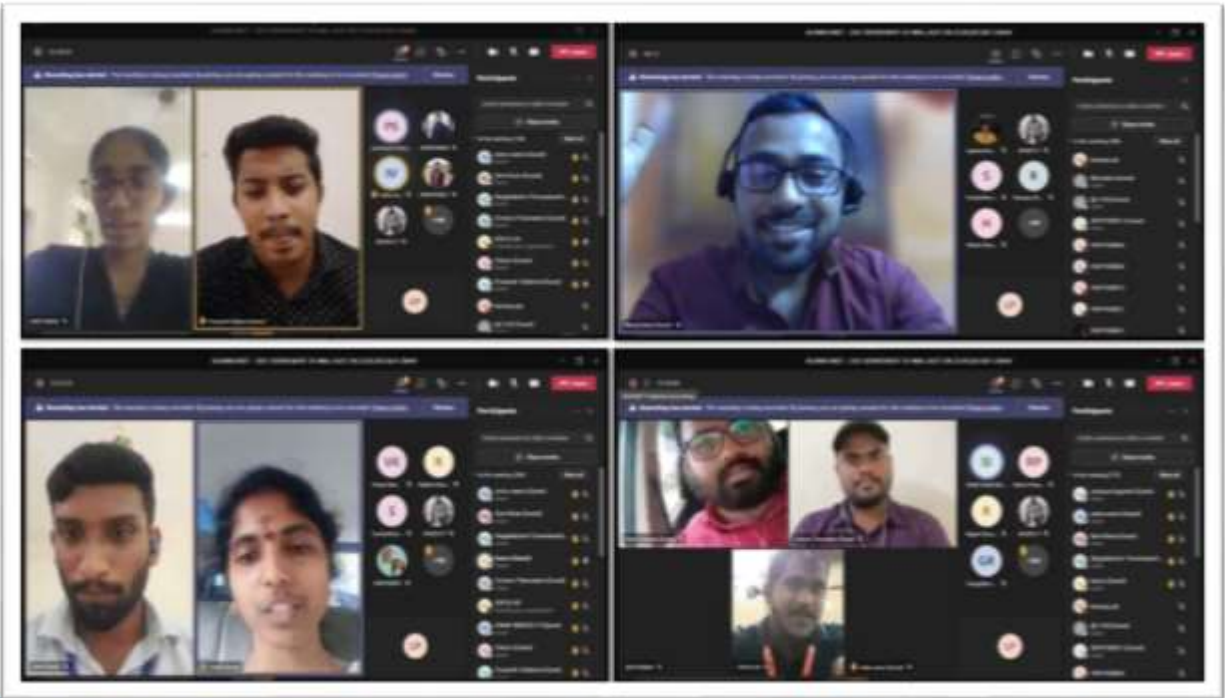
Further details contact @ 86399 15696 9951175704

Department of MBA, Andhra Loyola Institute of Engineering and Technology organized third Alumni Meet on 25th September 2021 on virtual platform using Microsoft Teams. It was attended by 124 alumni of MBA department across the many academic batches since from its inception in the year 2009.

The meeting started off at the scheduled time at 11.30am with a prayer song and then with the welcome address by Rev. Fr. Dr. A. Francic Xavier S.J, Director of ALIET. He was delighted to be connected with the participants and he conveyed his regards on the occasion. Asst. Directors Fr. D. Balaswamy S.J and Fr. N. Britto Martin Paul S.J has shared their thoughts on the role of alumni in strengthening the college and also, they suggested some activities to upscale the Alumni Association in the times to come. Dr. T. Subba Rayudu, HOD addressed the gathering and also encouraged alumni to take active part in students interaction session. Remaining faculty of MBA department Dr. N. Janardhana Rao, Ms. V. Nagalakshmi, Mr. P. Rajesh, Ms. P.B.Lavanya, and Mr. U. Gangadhara Rao also conveyed their greetings to the participants.

During the program videos on college and alumni memories in college were played. After that some of the participants have shared their views on college and recollected their memories cherished in the campus. In the interaction session between students and alumni, students posed some questions and elicited answers from them. The entire program was anchored by Ms. A. Mounika of I MBA. Mr. Divya Bala of I MBA proposed vote of thanks. And the program was ended with National Anthem.

The event was a huge success in achieving its aim of exposing the students the rich alumni base of the college.





Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh

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Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh

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Andhra Loyola Institute of Engineering and Technology, Vijayawada, Andhra Pradesh

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DISTRICT LEVEL DECLAMATION CONTEST

II MBA Student Kalyan Yalamanchili bearing Roll.No.:20HP1E0047 got 1st Prize in District Level Declamation Contest on Patriotism and Nation Building as a part of Republic Day Celebration-2022. Event was organized by Nehru Yuva Kendra Sangathan on 26th November, 2022





NEHRU YUVA KENDRA SANGATHAN
नेहरू युवा केन्द्र संगठन

(An autonomous organization under Ministry of Youth Affairs & Sports, Govt. of India)
(एक स्वायत्त संगठन, युवा कर्षकर्म और खेल मंत्रालय, भारत सरकार)
"Sabka Sath, Sabka Vikas, Sabka Vishwas, Sabka Prayas"
"सबका साथ, सबका विकास, सबका विश्वास, सबका प्रयास"

District level Declamation Contest Certificate
जिला स्तरीय भाषण प्रतियोगिता प्रमाणपत्र





This is to certify that Mr./Mrs./Ms. शुद्ध प्रमाणित किया जाता है कि श्री/श्रीमती/श्रीमती KALYAN YALAMANCHILI,
S/O/W/o/शुद्ध/की/परती Y. RAMAKRISHNA, Resident of village विकासी Vijayawada District/जिला
Krishna, State/राज्य A.P participated in District Level Declamation Contest on Patriotism and Nation Building as part of
Republic Day Celebration, 2022 ने गणतंत्र दिवस उत्सव, 2022 के अवसर के रूप में देशभक्ति एवं राष्ट्रभक्ति पर जिला स्तरीय भाषण प्रतियोगिता में भाग
लिया and secured 1st position और _____ स्थान प्राप्त किया।

Date of Issue: 26 November, 2021
(जारी करने की तिथि)

जिला युवा केंद्रीय Dist. Youth Centre
(District Youth Centre)
जिला स्तरीय युवा केंद्र (राज्य स्तरीय युवा केंद्र)
NYK: S. M.
(नेहरू युवा केन्द्र संगठन)

WORKSHOPS ATTENDED BY FACULTY

S No	Name of the Staff / Faculty	Date	Institution	Topic
1	Dr. Janardhana Rao	09-08-2021 To 14-08-2021	Department of Computer Science and Engineering, Siddhartha Institute of Engineering and Technology, Ibrahimpatnam, Ranga Reddy District, Telangana.	“A Six Day Workshop on Insights into IPR”
2	Dr. Janardhana Rao	24-09-2021	Department of Commerce, Sri Rama Krishna College of Arts and Science, Coimbatore	“ Conceptualization of Business Analytics”
3	Mrs. V. Nagalakshmi	24-11-2021 to 26-11-2021	Department of Economics, G.T.N. Arts College (Autonomous), Old Karur Road, Dindigal, Tamilnadu, India	A Three Day National Virtual Workshop on Advanced Research Methodology & Statistical Analysis (SPSS & AMOS) for Social Science sponsored by Indian Council of Social Sciences Research- SRC, Hyderabad
4	Mrs. V. Nagalakshmi	15-12-2021 to 17-12-2021	Stella Matutina College of Education, Chennai-83 and Faculty of Education, Dr. M.G.R.Educational and Research Institute, Chennai-95, Tamil Nadu, India	Three Day online workshop on “Research Ethics and Management of Resources”
5	Mrs. V. Nagalakshmi	02-03-2022 to 03-03-2022	Community Institute of Commerce and Management Studies, Bangalore-560011	Virtual International Workshop on ICT Tools for Effective Teaching and Learning
6	Mrs. V. Nagalakshmi	26-03-2022	Prasad V. Potluri Siddhartha Institute of Technology	One Day Workshop on “Research Paper and Research Proposal Writing”
7	P. Rajesh	04-10-2021 to 08-10-2021	Sree Vidyanikethan Institute of Management (Dept of MBA)	National Level 5-Day Workshop on “Discerning Behavioural Finance and Commodity Derivatives”
8	P. Rajesh	24-09-2021	Department of Commerce, Sri Ramakrishna College of Arts and Science, Coimbatore.	“A One Day International Workshop on Conceptualization of Business Analytics”

(PTO)

(Contin..)

9	Ms. Lavanya PB	03-06-2021 to 05-06- 2021	e-Academy Foundation, Pollachi, Coimbatore, Tamilnadu, edupass20@gmailcom	Three Day national level online workshop on “NAAC’s Revised Guidelines for Accreditation and Assessment of Higher Education Institutions”
10	Gangadhara Rao.U	05-08-2021	NPTEL	The NPTEL E-Awareness workshop
11	Gangadhara Rao.U	02-03-2022 TO 03-03- 2022	Community Institute Of Commerce And Management Studies, Bangalore	The Virtual International Level Workshop on “ ICT TOOLS FOR EFFECTIVE TEACHING AND LEARNING ”
12	Gangadhara Rao.U	19-05-2022	NPTEL	The NPTEL E-Awareness workshop
13	Gangadhara Rao.U	25-05-2022	NPTEL	The NPTEL E-Awareness workshop

PAPERS PRESENTED & ATTENDED IN CONFERENCES BY FACULTY

S No	Name of the Staff / Faculty	Date	Institution	Topic	Status
1	Dr. Subba Rayudu Thunga and Mrs. Lavanya P B	01-12-2021 To 02-12-2021	SRM Institute of Science and Technology, Kattankulathur, Tamilnadu	“Covid-19 Lockdown in India: Effect on Key Industries and unemployment”	Presented
2	Dr. Subba Rayudu Thunga and Mrs. Lavanya P B	07-10-2021	Department of Commerce, Mahatma Basweshwar Mahavidyalaya, Latur	“Issues and challenges of National Monetization pipeline policy”	Presented
3	Dr. Subba Rayudu Thunga and Mrs. Lavanya P B	28-07-2021 To 29-07-2021	Department of Commerce St.Claret college in association with Department of Studies and Research in Commerce, Tumkur University held on July 28 and 29, 2021	“ Neo banking- Overview in Indian Banking Industry”	Presented
4	P. Rajesh And Mrs. V. Nagalakshmi	14-08-2021	Department of Management Studies, Dhanraj Baid Jain College, Chennai, Tamil Nadu, India	5 th National Business Research Conference on “Business Opportunities in India after Covid-19”	Presented
5	Dr. JanardhanaRao	28-07-2021 To 29-07-2021	Department of Commerce, St. Claret College, Karnataka	“ Innovation- An Engine for Exclusive Growth and Sustainable Development”	Participated
6	Dr. JanardhanaRao	28-09-2021 To 29-09-2021	Acharya Bangalore B- School	International Digital Conference on India- Africa Business Opportunities”	Participated

PAPER PUBLICATIONS BY FACULTY

S No	Title of paper	Name of the author/s	Name of journal	ISSN Number	Link to the recognition in UGC enlistment of the Journal /Digital Object Identifier (doi) number	Is it listed in UGC Care list/Scopus/ Web of Science/other, mention
1	Neo banking-overview in Indian banking industry	Lavanya PB & Dr.Subba Rayudu Thunga	VidyaBharati International Interdisciplinary Research Journal	2319-4979	https://drive.google.com/file/d/1qXkTjhtGyhhos5msKx9TC5Njzy-Lf2pA/view?usp=sharing	Web of Science
2	Issues and Challenges of National Monetization Pipeline policy	Dr.Subba Rayudu Thunga & Lavanya PB	AJANTA	2277 – 5730	https://drive.google.com/file/d/1vMpncQ00x3GC AZkm8ekR7669AP9FWw7/view?usp=sharing	Non- UGC
3	“Perspectives of Rural Education”,	Dr. N. Janardhana Rao	VidyaBharati International Interdisciplinary Research Journal	2319-4979	https://drive.google.com/file/d/1HE6o6dKsXlv3DjBTLExse4MqcTMc2q1m/view?usp=sharing	Web of Science
4	Role of Social Media for Small and Medium Enterprises Growth in India	Mr. P. Rajesh & Mrs. Naga Lakshmi Veeram	Kalyan Bharati	0976-0822	https://www.alie.t.ac.in/r-naac/C3/proofs/3.2/5.pdf	UGC CARE
5	Digital marketing: Challenges and Opportunities in Indian Context	Dr.Subba Rayudu Thunga & Lavanya PB	Kalyan Bharati	0976-0822	https://www.alie.t.ac.in/r-naac/C3/proofs/3.2/28.pdf	UGC CARE

FDPs ATTENDED BY FACULTY

Dr.Subba Rayudu Thunga

S.No	Title of the Program	Date
1	Five day FDP on Innovation, Incubation, start-ups and Research Challenges in India organized by St. Mary's Centenary Degree College, Secunderabad	29-06-2021 TO 03-07-2021
2	Five day FDP on Issues and Challenges in Business Management organized by Gudlavalleru Engineering College	22-07-2021 TO 27-07-2021
3	Five day FDP on Transforming a Teaching Faculty to a Facilitator and Mentor organized by JAIN (Deemed-to-be University), Sheshadri Road Campus, Bengaluru	27-07-2021 TO 31-07-2021
4	One week FDP on Transforming Teachers for a Sustainable Post Covid-19 world organized by Institute of Information Technology & Management, New Delhi.	16-08-2021 TO 20-08-2021
5	One week FDP on From Research to Publication organized by Guru Shree Shantivijai Jain College for Women, Chennai, Tamilnadu	18-8-2021 TO 25-8-2021
6	One week FDP on Research Methodology in Social Sciences organised by the Department of Commerce & IQAC, Sir C R Reddy (Aided & Autonomous) College, Eluru	27-09-2021 TO 02-10-2021.
7	One - Week Online FDP on “New Paradigms of Management Education in Next Normal”, organised by the Department of Management Studies in Association with IQAC, Ramaiah Institute of Technology, Bangalore	7-2-2022 TO 12-2-2022
8	One - Week Online FDP on “New Paradigms in Teaching Methodology/Pedagogy” organised by the Department of Management Studies, Geetanjali Institute of Technical Studies, Udaipur	7-03-2022 TO 12-03-2022
9	Six-day MDP on “Innovation, Digitalization and Change Management” organized by the Department of Management Studies, Ramaiah Institute of Technology, Bangalore	21-03-2022 TO 26-03-2022
10	Ten day virtual Faculty Development Program on “Advanced Research Methodology, organized by Department of Commerce, SRM Institute of Science and Technology, Chennai	09-05-2022- TO 20-05-2022
11	One - Week Online Faculty Development Program on “ICT tools for Effective Teaching Learning” organized by Kamla Nehru Mahavidyalaya, Nagapur	23-05-2022 TO 28-05-2022
12	Five day Faculty Development Program on “Inculcating Universal Human Values in technical Education” organized by All India Council for Technical Education (AICTE)	09-05-2022 TO 13-05-2022

Dr.N. Janardhana Rao

S.No	Title of the Program	Date
1	One week Faculty Development Programme on "Outcome Based Education" organized by Department of Management, Karpagam Academy of Higher Education, Coimbatore from 26th June 2021 to 01st August 2021.	26-06-2021 TO 01-08-2021
2	One week Faculty Development Programme on "Issues and Challenges in Business Management" organized by Department of Business and Management Studies, Gudlavalleru Engineering College from 22nd to 27th July 2021.	22-07-2021 TO 27-07-2021
3	Faculty Development Programme on "Challenges and Opportunities in Research Paper Publications" organized by Department of Commerce (Computer Applications), Vels Institute of Science, Technology and Advanced Studies (VISTAS), Chennai-600117.	08-08-2021
4	One week Faculty Development Programme on "Transforming Teachers for a sustainable post covid-19 world from August 16-20, 2021 organized by Institute of Information Technology and Management, New Delhi.	16-08-2021 TO 20-08-2021
5	One week Faculty Development Programme on "Investors Awareness on Stock Market" organized by the Department of Commerce, Mother Teresa women's university (State University), Kodaikanal, in association with Securities Board of India (SEBI) from 25th August 2021 to 31st August 2021.	25-08-2021 TO 31-08-2021
6	One week Faculty Development Programme on "A Step towards Entrepreneurial Journey" organized by Department of Business Management, Sarojini Naidu Vanitha Maha Vidyalaya, Hyderabad, Telangana State from 02nd September 2021 to 04th September 2021.	02-09-2021 TO 04-09-2021

Mr.P. Rajesh

S.No	Title of the Program	Date
1	Five Day online Faculty Development Program on "Issues and Challenges in Business Management" organized by Department of Business and Management Studies, Gudlavalleru Engineering College from 22nd to 27th July 2021.	22-07-2021 TO 27-07-2021
2	Ten day virtual Faculty Development Program on "Advanced Research Methodology, organized by Department of Commerce, SRM Institute of Science and Technology, Chennai	09-05-2022- 20-05-2022
3	One - Week Online Faculty Development Program on "ICT tools for Effective Teaching Learning" organized by Kamla Nehru Mahavidyalaya, Nagapur	23-05-2022 TO 28-05-2022

Mrs.V.Nagalakshmi

S.No	Title of the Program	Date
1	Attended AICTE Training & Learning(ATAL) Academy Online Elementary Faculty Development Program on “Strategic Management in New Economic Environment ” organized by Tezpur University.	22-092021 To 26-09-2021
2	Attended AICTE Training & Learning (ATAL) Academy Online Elementary Faculty Development Program on “Social Enterprise Management” organized by Institute of Management Studies, Banaras Hindu University.	23-10-2021 To 27-10-2021
3	Attended One week Faculty Development Program on “Issues and Challenges in Business Management” organized by Department of Business and Management Studies, Gudlavalleru Engineering College.	22-07-2021 To 27-07-2021
4	Attended One week International Faculty Development Program on “Digital Citizenship for New Age Teachers” organized by Department of MBA, Sri Rama Krishna College of Arts & Science.	04-10-2021 To 08-10-2021
5	Attended Three Day Faculty Development Program on “Quality Assurance in Higher Education” organized by Department of Business Administration by Ayya Nadar Janaki Ammal College.	22-09-2021 To 24-09-2021
6	Attended 10 Day National level Faculty Development Programme on “Pedagogy of Teaching and Tools on e-Content Development for Effective Teaching” organized by IQAC, Christopher Arts and Science College (Women), Tamil Nadu.	05-07-2021 To 14-07-2021
7	Attended 5 Day Faculty Development Program on “Innovation, Incubation, Start-ups and Research Challenges in India” organized by IQAC, St. Mary’s Centenary Degree College, Secunderabad.	29-06-2021 To 03-07-2021
8	Attended 7 days National level Short Term Training Program on “Google Apps from Scratch” organized by IQAC, Christopher Arts and Science College (Women), Tamil Nadu.	16-08-2021 To 22-08-2021
9	Attended 10 Day National level Faculty Development Programme on “Advanced Research Methods” organized by Department of Commerce, SRM Institute of Science and Technology, Tamil Nadu.	09-05-2022 To 20-05-2022
10	Attended National One Week Faculty Development Programme on “ICT Tools for Effective Teaching Learning”, organized by Amar Sewa Mandal’s Kamla Nehru Mahavidyalaya, Nagpur-440024, Maharashtra.	23-05-2022 To 28-05-2022
11	Attended 6 Days MDP on “Innovation, Digitalization and Change Management”, organized by Ramaiah Institute of Technology	21-05-2022- 26-05-2022
12	Attended One Week Online FDP on “New Paradigms of Management Education”, organized by Ramaiah Institute of Technology	07-02-2022 To12-02-2022
13	Attended One Week Online FDP on “New Paradigms in Teaching Methodology”, organized by Geetanjali Institute of Technical Studies	07-03-2022 To 12-03-2022
14	Attended Three Day Faculty Development Program on “Research Ethics And Management of Resources” organized by Stella Matutina College of Education, Chennai-83.	15-12-2021 To 17-12-2021

Mrs. Lavanya P B

S.No	Title of the Program	Date
1	Five day FDP on Innovation, Incubation, start-ups and Research Challenges in India organized by St. Mary's Centenary Degree College, Secunderabad	29-06-2021 TO 03-07-2021
2	Five day FDP on Issues and Challenges in Business Management organized by Gudlavalleru Engineering College	22-07-2021 TO 27-07-2021
3	Five day FDP on Transforming a Teaching Faculty to a Facilitator and Mentor organized by JAIN (Deemed-to-be University), Sheshadri Road Campus, Bengaluru	27-07-2021 TO 31-07-2021
4	One week FDP on Transforming Teachers for a Sustainable Post Covid-19 world organized by Institute of Information Technology & Management, New Delhi.	16-08-2021 TO 20-08-2021
5	One week FDP on From Research to Publication organized by Guru Shree Shantivijai Jain College for Women, Chennai, Tamilnadu	18-08-2021 TO 25-08-2021
6	One week International Virtual Faculty Development Program (FDP) on Data Analytics and Business Intelligence powered by IBM Cognos Analytics and Tableau organised by Smartbridge Educational Services Private Limited in association with Stanley College Of Engineering & Technology for Women	05-07-2021 TO 10-07-2021
7	One - Week Online FDP on “New Paradigms of Management Education in Next Normal”, organised by the Department of Management Studies in Association with IQAC, Ramaiah Institute of Technology, Bangalore	07-02-2022 TO 12-02-2022
8	One - Week Online FDP on “New Paradigms in Teaching Methodology/Pedagogy” organised by the Department of Management Studies, Geetanjali Institute of Technical Studies, Udaipur	07-03-2022 TO 12-03-2022
9	Six-day MDP on “Innovation, Digitalization and Change Management” organized by the Department of Management Studies, Ramaiah Institute of Technology, Bangalore	21-03-2022 TO 26-03-2022
10	Ten day virtual Faculty Development Program on “Advanced Research Methodology, organized by Department of Commerce, SRM Institute of Science and Technology, Chennai	09-05-2022 TO 20-05-2022
11	One - Week Online Faculty Development Program on “ICT tools for Effective Teaching Learning” organized by Kamla Nehru Mahavidyalaya, Nagapur	23-05-2022 TO 28-05-2022

Mr. Gangadhara Rao.U

S.No	Title of the Program	Date
1	Ten Day Faculty Development Program on "Advanced Research Methodology", sponsored by ICSSR organized by the department of Business Management, RBVRR Women's College, Hyderabad	30-05-2022 TO 09-06-2022
2	Faculty Development Program entitled, "How to Buy and Sell Shares in Stock Exchanges" Organized by Department of Tourism and Hospitality Management, AnnaiFathima College of Arts & Science, Madurai	02-02-2022
3	10 days National level FDP on "Pedagogy of Teaching and Tools on E-Content Development for Effective Teaching" organized by IQAC, Christopher Arts and Science College (Women)	05-07-2021 TO 14-07-2021
4	One Week Online Faculty Development Program on "Advancements in IoT, Cyber Security and Drone Technology, Organized by dept. of EEE and CSE, Lokamanya Tilak College of Engineering, Navi Mumbai	07-06-2021 TO 12-06-2021
5	One - Week Online FDP on "New Paradigms of Management Education in Next Normal", organised by the Department of Management Studies in Association with IQAC, Ramaiah Institute of Technology, Bangalore	7-2-2022 TO 12-2-2022
6	Six-day MDP on "Innovation, Digitalization and Change Management" organized by the Department of Management Studies, Ramaiah Institute of Technology, Bangalore	21-03-2022 TO 26-03-2022
7	One - Week Online FDP on "New Paradigms of Management Education in Next Normal", organised by the Department of Management Studies in Association with IQAC, Ramaiah Institute of Technology, Bangalore	7-2-2022 TO 12-2-2022
8	Five day FDP on Innovation, Incubation, start-ups and Research Challenges in India organized by St. Mary's Centenary Degree College, Secunderabad	29-06-2021 TO 03-07-2021
9	National Level FDP on Investor Awareness on Stock Market, Organized by dept.of B.Com (Financial Markets) & Dept.of B.Com. (Banking & Insurance) in Association with IQAC, Thakur College of Science and Commerce (Autonomus),	05-07-2021 TO 11-07-2021
10	One Week Online Faculty Development Program on "Transforming Teachers for a Sustainable Post Covid-19 World", Organized by Institute of Information Technology & Management (IITM)	16-08-2021 TO 20-08-2021
11	National One Week FDP on "ICT Tools for Effective Teaching and Learning" organized by Amar Sewa Mandal's Kamla Nehru Mahavidyalaya, Nagpur-440024, Maharashtra	23-05-2022 TO 28-05-2022
12	Ten day virtual Faculty Development Program on "Advanced Research Methodology, organized by Department of Commerce, SRM Institute of Science and Technology, Chennai	09-05-2022- 20-05-2022

FACULTY ACHIEVEMENTS

Mr.P.Rajesh, working as an Assistant Professor in the department of MBA, Andhra Loyola Institute of Engineering and Technology (ALIET), Vijayawada had qualified in UGC-NET for Assistant Professor held on 30-11-2021 for December 2020 and June 2021 (merged session) in the subject Management (including Business Admn, Mgt/Marketing/Marketing Mgt./Industrial Relations and Personnel Mgt./Personnel Mgt./Financial Mgt./Co-operative Management.).




NATIONAL TESTING AGENCY
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University Grants Commission
उच्च-शिक्षण विभाग



NATIONAL ELIGIBILITY TEST FOR ASSISTANT PROFESSOR

NTA Ref. No: 210510865623 Roll No: AP06000298

Certified that **RAJESH PASALA**



Son/Daughter of **VJAYA KUMARI**
and **PRADEEP KUMAR** *has qualified*

the UGC-NET for eligibility for Assistant Professor held on **30-11-2021**
for December 2020 and June 2021 (merged session) in the subject
Management (including Business Admn. Mgt/Marketing/ Marketing Mgt./Industrial Relations and Personnel Mgt./ Personnel Mgt./Financial Mgt./Co-operative Management)

As per information provided by the candidate, he/she had completed/appeared or was pursuing his/her Master's degree or equivalent examination in the related subject at the time of applying for UGC-NET

The date of eligibility for Assistant Professor is the date of declaration of UGC-NET result, i.e., **19-02-2022**, *or the date of completion of Master's degree or equivalent examination with required percentage of marks within two years from the date of declaration of UGC-NET result, i.e. by* **18-02-2024**, *whichever is later.*

This is an electronic certificate only, its authenticity and category in which the candidate had appeared should be verified from National Testing Agency (NTA) by the institution/appointing authority. This electronic certificate can also be verified by scanning the QR Code.

The validity of this electronic certificate is forever.

Date of issue: **12-03-2022**


Jularashar
 Senior Director, NTA

Note: NTA has issued the electronic certificate on the basis of information provided by the candidate in his/her online Application Form. The appointing authority should verify the original records/certificates of the candidate while considering him/her for appointment, as the NTA will not be liable for any false information provided by the candidate. The NTA is only responsible for the result which can be verified from the repository available in the website of NTA (ugcnet.nta.nic.in). The candidate must fulfil the minimum eligibility conditions as laid down in the notification for UGC-NET.

PLACEMENTS



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As

Territory Sales Supervisor

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Mr. Yalamanchili Kalyan
20HP1E0047



Mr. G. Venkata Pawan Kumar
20HP1E0061



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CTC: 2.4 Lakh P.A + Incentives

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23



D. Anuradha
20HP1E0004



S. Bhavani
20HP1E0005



D. BHAVANI
20HP1E0006



Sk. Chandini
20HP1E0007



N. Dedeepya
20HP1E0008



T H P H Vardhini
20HP1E0010



N. Lavanya
20HP1E0014



M. LAVANYA
20HP1E0015



M. Meghana
20HP1E0017



N. NARCHARAMMA
20HP1E0019



A. Pavani Durga
20HP1E0022



N. Sai Vineela
20HP1E0026



B. Sneha Raja
20HP1E0030



B. SRI LAKSHMI
20HP1E0032



V. VANDANA
20HP1E0036



G. Venkata Lakshmi
20HP1E0038



K. V. Sai Pujitha
20HP1E0039



Thota Adithya
20HP1E0041



M. Diya Bala
20HP1E0043



G. Gopala Krishna
20HP1E0045



M. Nanda Sami Naik
20HP1E0052



S V R N Kumar
20HP1E0062



K T R B N Venkatesh
20HP1E0064



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Piramal Retail Finance Company

As

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P. Megha Sai Nath
Roll No: 20HPIE0049



M. Nagendra Babu
Roll No: 20HPIE0050



P. Rachana Sri
Roll No: 20HPIE0024



G. V. Pavan Kumar
Roll No: 20HPIE0061



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Piramal Retail Finance Company

As

Credit Manager

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K. Alekhya
20HP1E0001



Shaik Chandini
20HP1E0007



M. Meghana
20HP1E0017



A. Mounika Sri
20HP1E0018



A. Pavani Durga
20HP1E0022



B. Sneha Raja
20HP1E0030



K. V. Sai Pujitha
20HP1E0038



Ch. Sri Krishna
20HP1E0059



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Syed Shabreen Akthar
ROII. No: 20HP1E0028

M. Ushalakshmi Pavani
ROII. No: 20HP1E0035

B. Pallavi Durga
ROII. No: 20HP1E0021



Deval Veena
ROII. No: 20HP1E0037

M. Somanath
ROII. No: 20HP1E0058

M. Lakshmi Keerthi
ROII. No: 20HP1E0013

Designation: HR Recruiter

Salary: INR 15K + Incentives Per Month



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CTC- INR 4 Lakh P.A



N. Sai Vineela

Roll No: 20HP1E0026



G. Gopala Krishna

Roll No: 20HP1E0045



M. Nanda Sami Naik

Roll No: 20HP1E0052



Mr. Yalamanchili Kalyan

Roll No: 20HP1E0047

homefirst

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Relationship Manager
CTC- INR 5.50 Lakh P.A



Mr. G. Venkata Pawan Kumar

Roll No: 20HP1E0061

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Department Of MBA

Batch: 2020-2022



Congratulations on your placement in



Mr. G. Gopala Krishna
Roll No: 20HP1E0045



Mr. Yalamanchili Kalyan
Roll No: 20HP1E0047



Mr. G. Venkata Pavan Kumar
Roll No: 20HP1E0061

As

Executive - Client Acquisition (FSF)

Package: 3.3 LPA + Incentives



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Department Of MBA

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**Peoples Mutually Aided Co-Operative
Credit Society Ltd**

As

Sales Manager- Management Trainee

Package: INR 7.05 Lakh P.A



N.Dedeepya

Roll No: 20HPIE0025

Role: Operations Executive

Salary: 3 Lakh P.A.



P. Rachana Sri

Roll No: 20HPIE0024

Role: Sales Manager Trainee

Salary: 3 Lakh P.A.



Y.Kalyan

Roll No: 20HPIE0047

Role: Sales Manager Trainee

Salary: 3 Lakh P.A.



Selected As a

Sales Manager- Management Trainee

Package: INR 7.05 Lakh P.A



M. Divya Bala

Roll No: 20HPIE0043



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Department Of MBA

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As

Team Leader

Package: INR 3 Lakh P.A



M. Divya Bala
20HP1E0043



B. Gopal
20HP1E0044



Y. Kalyan
20HP1E0047



M. Sainath
20HP1E0049



G.V. Pavan Kumar
20HP1E0061



K.T.R.B.N. VENKATESH
20HP1E0043



K.T.R.B.N. VENKATESH
20HP1E0043

Selected As a
HR Trainee Executive
Package: CTC- INR 2.52 Lakh P.A



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Department Of MBA

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Seventh Sense People Development Solutions Private Limited

As

Team Leader

Package: INR 3 Lakh P.A

Designation **Business Development Executive**

Salary: CTC Rs. 4,10,600 (Rs.2,85,600 Fixed+Rs.1,25,000 Incentives)



K. Lokesh Kumar
20HP1E0048



M. Somanath
20HP1E0058

Designation **HR (Learning & Development)**

Salary: CTC Rs. 2,85,600



D. Bhavani
20HP1E0006



N. Dedeepya
20HP1E0008



M. Hema Malini
20HP1E0009



M. Lakshmi Keerthi
20HP1E0013



Syed Shabreen Akthar
20HP1E0028



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As

BUSINESS DEVELOPMENT TRAINEE

Package: INR 6 L.P.A + 3 L.P.A (Incentives)



Singamsetti Amulya
20HP1E0003



Ch. Jaya Madhuri
20HP1E0011



Ambati Mounika Sri
Roll No: 20HP1E0018



Akurathi Pavani Durga
20HP1E0022



Sk. Chaila Bhanu
20HP1E0029



Mendam Divya Bala
20HP1E0043



Bandapalli Gopal
20HP1E0044



Yalamanchili Kalyan
20HP1E0047



Madothu Nanda Sami Naik
20HP1E0052



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